



NagraID Security to Present the Visa CodeSure Matrix Display Card during Cartes & Identification in Paris

- Dot Matrix LCD enables display of non-Roman character sets for local languages, currencies and graphical symbols
- NagraID Security's unique touch keypad provides for smartphone-like feel and ease of use
- Enhanced security for Card Not Present (CNP) environments

La Chaux-de-Fonds, Switzerland, November 2nd, 2011 – NagraID Security, a Kudelski Group (SIX: KUD.S) company, will present the Visa CodeSure Matrix Display Card at Cartes & Identification 2011 in Paris. Earlier this year, Visa Europe introduced this card, which incorporates a new fully customizable high-resolution dot matrix flexible LCD that supports local languages and non-Roman character sets. NagraID Security is proud to be the manufacturer of this card and provides the public an opportunity to have hands-on experience with this exciting new product during this three-day event.

The CodeSure Matrix Display Card introduces NagraID Security's new dot matrix display that delivers a resolution of 48x8 pixels, which overcomes the limitations of segment LCD. This stunning new LCD enables the display of localized messages and other graphical symbols to deliver a more intuitive and meaningful user experience.

The card is built around NagraID Security's banking and government grade EAL5+ secure element chip to provide a very high level of security. The integrated NagraID Security's unique Touch keypad provides smartphone-like feel for the most comfortable and easy to use interface yet. With this keypad, functionalities such as card PIN protection, generation of one-time passwords and challenge response remote authentication, are possible without requiring a separate smartcard reader.

"At this year's edition of Cartes and Identification, we will showcase the world's most advanced display cards on our booth #4J 076, including the first public hands-on experience of the CodeSure Matrix Display Card," said Cyril Lalo, CEO of NagraID Security. "You also do not want to miss our engaging keynote about the applications and deployments case studies of display card technology." This presentation will be held on Tuesday the 15th at 11am in conference room 5.

"Thanks to close collaboration and excellent communication with Visa and the technological expertise of my Innovation Team, this highly sophisticated product was developed and delivered in a record time frame," said Philippe Guillaud, EVP and CTO of NagraID Security.

"The CodeSure Matrix Display Card demonstrates Visa's commitment to adopt cutting-edge technologies to enhance transaction security and efficiency. With the fully customizable dot matrix display, we offer a product that meets the needs of an expansive client base," said Riten Gohil, Business Lead for CodeSure at Visa Europe.

With the CodeSure Matrix Display Card, NagraID Security reinforces its position as the world leader in display card technology and manufacturing. The card is available immediately and is already being trialed through a variety of projects throughout Europe in preparation for full-scale deployment.

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About NagraID Security

Nagra ID Security SA, a subsidiary of the Kudelski Group, produces multi-component and other complex cards for the security and identification industry. NagraID Security's Research and Development Team combine international experts having broad experience in security, cryptography, electronics, material sciences and manufacturing. NagraID Security provides advanced design, development, and industrialization capabilities for innovative authentication solutions. NagraID Security holds international patents for a non-violent lamination process used for embedding sensitive, electronic components into card and other form-factors. NagraID Security operates under the strict security guidelines of NagraID SA, an EMV-certified card manufacturing and personalization facility. Please visit www.nidsecurity.com for more information.

About The Kudelski Group

The Kudelski Group (SIX: KUD.S) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end Hi-Fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

About Visa Europe

In Europe, there are 430 million Visa debit, credit and commercial cards. In the 12 months ending March 2011 those cards were used to make purchases and cash withdrawals to the value of €1.6 trillion. 12.5% of consumer spending at point of sale in Europe is with a Visa card, and more than 70% of that is on Visa debit cards.

Visa Europe is owned and operated by more than 4,000 European member banks and was incorporated in July 2004. In October 2007, Visa Europe became independent of the new global Visa Inc., with an exclusive, irrevocable and perpetual licence in Europe. As a dedicated European payment system it is able to respond quickly to the specific market needs of European banks and their customers - cardholders and retailers - and to meet the European Commission's objective to create a true internal market for payments.

Visa enjoys unsurpassed acceptance around the world. In addition, Visa/PLUS is one of the world's largest global ATM networks, offering cash access in local currency in over 200 countries. For more information, visit www.visaeurope.com

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